TRUE HEALTH INITIATIVE EXECUTIVE DIRECTOR

True Health Initiative (THI) seeks an experienced and strategic leader to further our mission of promoting healthy people on a healthy planet through the advancement of lifestyle medicine, planetary health programs and advocating for truth in an age of health misinformation. The Executive Director (ED) will apply experience, vision, and innovation to scale our impact and lead the organization. Reporting to the Board and its President/Founder, the ED is responsible for the organization’s management, including strategic, programmatic, fiscal, and operational work. THI seeks an experienced leader who is diplomatic, energetic, collaborative, and visionary who has an alignment with and understanding of the principles of lifestyle medicine, planetary health and the importance of accurate health reporting. We require our ED to have operational experience, fundraising capacity, intellectual breadth, digital, and social media savvy, and practical experience or a touch with the nonprofit, public health, lifestyle medicine and/or planetary health sectors.

Qualifications:

Successful candidates must have proven leadership, operational and project management skills along with a record of working both independently and as part of a team. Additional qualifications include:

- Bachelor’s degree in any related field with advanced degree (e.g. MPH) preferred
- Experience in non-profit development and management.
- Ability to work proactively and without direct supervision.
- Motivated to learn, explore and research areas that may fall outside past experience or expertise.
- Capacity to build infrastructure, formalize informal processes, organize and manage projects from start to finish, and identify process details and gaps.
- Strong written communication and ability to distill complex concepts into accessible information.
- Detail-oriented and able to manage multiple projects simultaneously.
An interest in and passion for health, nutrition, wellness, lifestyle medicine and/or planetary health.

Responsibilities:

The ED will ensure our organization’s solid foundational support, drive our innovative programs, represent our mission and programming among a wide array of stakeholders, and support/deliver meaningful relationships while increasing financial support to meet organizational needs, amplifying impact, and stewarding the organization’s Council.

The ED will oversee operational performance and ensure stability. They will also steward a collaborative and productive relationship with the Board of Directors.

Specifically, the ED:

- Provides operational oversight and support for the organization and its current programs, including the True Health Revealed podcast, the No Beef This Week Challenge and the Recognizing Excellence in Advancing Health Journalism awards.
- Serves as the primary representative for organizational activities. Inspires confidence in THI’s mission and activities. Works closely with the Board of Directors to finalize and implement the strategic plan.
- Responsible for the overall operations of THI. Manages activities of the organization. Works with contractor on website development and maintenance.
- Develops and maintains relationships with donors. Oversees fundraising activities.
- Represents THI in a variety of matters, and in coordination with the board, strengthens relationships with donors. Supports Board of Directors and committees. Ensures ethical and best practices in all THI activities.

Salary and Application

This role begins at $80,000 annually with compensation for the Executive Director’s health benefits. All inquiries and discussions will be considered confidential. To apply for the role, please reach out to Jennifer Gannett at jgannett@truehealthinitiative.org.